



PCO,
BUSINESS MEETINGS &
EXPERIENCES

We capture, we
organize
and We operate
MICE EVENTS
National headhunters



Fotos créditos: Comma Colombia

We are a **COLOMBIAN** company that captures, organizes and operates **EVENTS y BUSINESS MEETINGS**

Our experience and knowledge, align **REGIONAL TALENT UNIQUE** that with its proposals makes every moment an experience memorable.

**PCO,
BUSINESS MEETINGS
&
EXPERIENCES**



Why We?

AN EXPERIENCED PARTNER IS THE BEST WAY TO ENSURE THE EXPECTED RESULTS AT AN EVENT

**GET TO KNOW THE REGION AND THE DIFFERENT ACTORS
IT IS KEY WHEN
SOLVE PROBLEMS, FIND OPPORTUNITIES AND IMPROVE EXPERIENCES**

Native



An Adviser

NETWORK OF ALLIES



Knowledge

Experience



An Allie

A Mourner



Comprehensive Vision

RNT . 75708

WITHOUT A DOUBT IT IS THE AREA OF GREATEST TOURISM GROWTH WORLD-WIDE IN THE AREA OF BUSINESS TOURISM OR MICE TOURISM

Los signos de recuperación del turismo en América Latina

Tanto el turismo hacia el exterior como el receptivo han registrado números positivos este año en América Latina y el Caribe, tras dos años de confinamientos y restricciones por la pandemia de la covid-19.

La región en cifras



*Respecto al mismo periodo de 2021

M. millones

Agencia EFE

Why organize congress and conventions in Colombia?

- Our country has blanch three positions in the last year, entering the Top 30 of the best destinations for this type of activity.
- We have three cities in the top 10 places in Latin America with the most events in the ICCA Ranking2019
- We are the third country in Latin America in this prestigious list and the number one in recovery after the pandemic.



This classification is the most important in the meetings industry; It is based on the number of international congresses with more than 50 participants, who rotate through different countries and are at least in their third version, which takes place in the countries during each year.



Location:

Colombia has a great variety of climates and temperatures during the year so you can choose according to your type of event or meeting.



Venues:

The country has a great variety of venues (locations) and infrastructure convention centers developed to host high-level events, it is the main factor of our offer so that congresses and conventions are successful in the country, reaching all international standards



The Professionalism:

Colombia has being highlighted in recent years as an important destination for every important organization of congresses and conventions. That is why the country every day has more highly trained professionals who are ready to organize



Specialized help:

The support provided by the convention bureaus, the allied entities of the main cities of the country, in conjunction with Comma Colombia, is essential for any type of congress and convention to be a success. We are attentive to every detail so that your meeting is unforgettable and you can feel Colombia with all its nuances.



Why Comma?



Experience

+ 13 years of experience in the meetings industry



Events

+ 380 successfully organized events.



Colombian Talent

+ 150 artists, suppliers, venues, cultural managers, among others

We make a difference in your event or business meeting through proposals, schedules and relationships with unique **National Talent** from our country and region.

Based on your requirements and from the knowledge we have, we accompany the entire process and make sure that your expectations are met.

"A perfect event with a true return on investment and real emotion"

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What we do for you?



- We are your eyes and hands in a region that we know very well
- We focus on our client's strategy and goals
- We are the communication bridge between desire and reality
- We capture, organize, operate your event
- We design your business agenda and put you in contact with the indicated
- We innovatively design unique experiences for your events.
- We carry out advice and strategies to obtain the best result in your event
- We have and coordinate the best allies and national and international suppliers in the events sector to obtain a perfect result.
- We identify opportunities for the development of Colombian talents within the experiences of your event to give it added value.
- We make inspection visits



Fotos créditos: Comma Colombia

MICE EVENTS

Colombian national talent

COMMA COLOMBIA has at its disposal a team of strategic consultants and producers of Business Tourism and Corporate Events.

We have 100% Latin American talent to make your events an experience, human talent is a fundamental pillar and key link in competitive advantages against the national and international market.

We create and innovate unique Colombian experiences



ADVICE AND ORGANIZATION

Behind the success of an event is a professional and specialized team

Business Meetings

We coordinate your agenda, we look for the right one and we make sure that your trip meets your expectations

Mice Events

We carry out impact strategies in accordance with the objectives of your

Travel Experiences

We create experiences with national talent, for a unique event

Business Meetings Planners

PCO

Travel Experiences



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VENUES



LOGÍSTICS



**PLAN DE
MARKETING**



BUDGET



MENTORING



SCHEDULING



**CARBON
FOOTPRINT**



**RETURN ON
INVESTMENT**



**BLEISURE
(Business with
pleasure)**

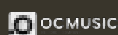


**NATIONAL
TALENT**



KINDNESS

OUR PRESENCE



LEAVE US
SURPRISE YOU
Travel by
LATIN AMERICA without
giving
so many laps

**AMERICA CUP OF SOCCER
LATIN MUSIC AWARDS
COFFEE FAIR (EXPOESPECIALES)**

**INTERNATIONAL ARCHITECTURE CONGRESS
BILLBOARD IN COLOMBIA**

**INTERNATIONAL SUMMIT OF CHILDREN'S ENTREPRENEURSHIP
CORONA CONVENTION
PFIZER CONVENTION
CLEAR CONVENTION**

**60 YEARS OF CAVIPETROL
29TH ANDEVIP NATIONAL SECURITY CONGRESS**

50 YEARS FOSOL

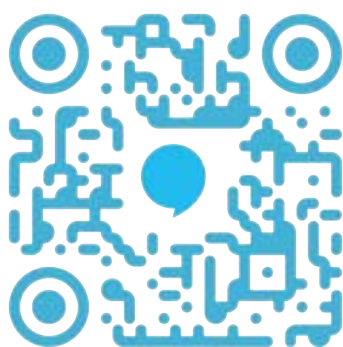
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CONTACT



¿HOW CAN WE HELP YOU?

WE ARE READY TO MAKE YOUR EVENT A GREAT
SUCCESS



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